

KYLE AIKENS

Product Designer & Director

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Experience.

Head of Design • Elpha Secure

New York, NY (Remote) | Dec 2020 - Present

- Guided and grew a team of 30 to ship products that fused cyber security and insurance together in an industry first (1st hire to \$20M Series-A)
- Maintained roadmap in collaboration with product, engineering and business
- Oversaw multiple teams including design, content, frontend, and marketing
- Planned, researched, and designed Elpha Secure's commercial and broker web app
- Created and maintained the *Parade* design system with systems thinking

Principal Product Designer • HomeX

Toronto, ON, Canada (Remote) | Mar 2019 - Dec 2020

- Mentored a growing design team across varying projects from seed to a \$90M funding round, led by ex-leaders from eBay, Microsoft, Salesforce, and Tesla
- Spearheaded a team to create a white labeled marketing platform for providers
- Planned and designed HomeX's web and mobile apps, their core product offering
- Created and maintained the *Volt* design system utilizing atomic systems thinking

Director, Creative & UX • Creative

Philadelphia, PA (Remote) | Jan 2014 - Mar 2019

Senior UX Designer & Full Stack Developer • Creative

Philadelphia, PA (Remote) | Jan 2010 - Jan 2014

- Led and grew a product and marketing team from 1st hire to 16 teammates
- Planned, developed, and designed websites and products for B2B and B2C clients

Founder, Developer & Designer • Round Robin Studios

Remote | Mar 2010 - Dec 2016

- Founded a marketing and product agency that specialized in UX and conversion

Senior Full Stack Developer • Paperstreet

Fort Lauderdale, FL | Aug 2008 - July 2010

Accomplishments.

- Crafted experiences that raised a \$110M in funding for seed startups
- +23% traffic and -42% bounce rate for home provider, creating a white labeled marketing platform
- Founded a digital marketing and product agency at age 24

Education.

The Art Institutes

BS in Interactive Media & Design

Erie County Technical School

Certificate in Computer Science

Skills.

Design

UX, user journeys & user flows
Interaction & UI design
Design systems & systems thinking
Prototyping & wireframing
Motion design & animation
Usability & concept testing
User Interviews & surveys
Visual design & branding
Figma, Sketch & Adobe Creative Suite
Creative & product leadership

Development

HTML, CSS, JS & jQuery
PHP, SQL & Wordpress